

# ESC-16

IMPRINT AREA 3"w x 2.25"h

## IMPRINT CONCERNS



### ESC16 PMS COLORS

- Red 7622c
- Green 3415c
- Silver 2332c
- Blue 2945c
- Black

### STOCK INK COLORS

Red PMS 186	Deep Red PMS 200	Maroon PMS 202
Burgundy PMS 505	Pink PMS 210	Hot Pink PMS 806
Purple PMS 2592	Royal PMS 286	Reflex Blue PMS Reflex Blue
Navy PMS 280	Process Blue PMS Process Blue	Light Blue PMS 298
Turquoise PMS 320	Lime Green PMS 375	Dallas "Kelly" Green PMS 347C
Forest Green PMS 357	Brown PMS 478	Orange PMS 021
Athletic Gold PMS 123	Yellow PMS 116	Khaki PMS 468
Metallic Silver Iridescent/Metallic PMS 877	Grey PMS 430	Gold Iridescent/Metallic PMS 871
White	Black	

All copy should be 11 pts or higher. Script and Serif fonts should be 12 pts or higher, depending on style. Lines should be no thinner than 1 pt.

— SAMPLE SAMPLE *Sample*

Reverse copy should be 13 pts or higher. Reverse Script and Serif fonts should be 15 pts or higher. Strokes may be needed. Reverse lines should be no thinner than 2 pts.

— SAMPLE SAMPLE *Sample*

## Production Does Not Start Until Proof Is Approved. *This Is For End User Only*

### PLEASE PROOF CAREFULLY!

Once you approve this proof, full responsibility for the accuracy of the copy, size and positioning of the imprint is **YOURS**. Please pay particular attention to spelling, addresses and phone numbers.

 Most Accurate When Printed.

THIS SHOULD MEASURE ONE INCH

 EMAIL OR FAX FOR PROOF APPROVAL

Item Color: \_\_\_\_\_

Imprint Color: \_\_\_\_\_

If anything is unclear in regards to how the imprint will appear on the requested product, please call. **WE ARE NOT RESPONSIBLE FOR MISINTERPRETATIONS OF THIS PROOF.** Your approval is necessary for production. Delaying your approval, delays production & shipping time. Please review your proof with detail. **After your approval, "NO CHANGES" will be permitted.**

Dotted Line Around Imprint **WON'T PRINT**

Shows **MAXIMUM** Imprint Area