



Quality Policy Statement

Our Vision

We are the premier brand in the market; the innovative leader in both product and personal development, making us the first choice of our customers and our team as we create value for all stakeholders.

Our Mission

To create an authentic partnership with our clients and employees to make the lives of those around us better; engaging people in spirit as well as deed in pursuit of a success anchored by integrity, dependability, speed, quality, value innovation, and a passion for heroic service.

Core Values

HUB Promotional Group was created through the combination of multiple family-owned businesses. Some of the businesses are relatively new and some are generations old. All the businesses were built on, and thrive because of, their adherence to family values.

Service:

Removing all obstacles to our clients' buying experience to provide reliable, thoughtful service is the guiding principle that drives all our actions and anchors our success.

Integrity:

In the performance of our service to ourselves and others, we apply moral and ethical standards above and beyond any compliance or contractual obligations.

Teamwork:

We work together: across functional areas; across geographies; across product lines; through differences of opinion - for the benefit of our customers and the greater good of a collective success.

Accountability:

We are each individually and collectively accountable for delivering on commitments.

Safety:

We practice and embrace safety every day as it pertains to our workforce, our work environment, our products, and our customers.

Quality:

Quality extends to all aspects of our business: relationships with customers, co-workers, and suppliers; products that are safe, reliable and represent an exceptional price-value relationship; secured by service that exceeds expectations.





Innovation:

We will never be satisfied with the status quo, and we will work to be different and better as an employer, supplier partner and product developer to deliver on a promise of creativity and innovation in all we do.

Tolerance:

We value the diversity in our workforce and our client base and recognize that our role is never to judge, simply to work, serve, and grow together.

Community:

We are committed to the health, wellbeing, and sustainability of the communities in which we work and the world at large in which we live.

Competitiveness:

We demonstrate daily our will to compete and win in the marketplace and in every facet of our business.

Chris Anderson

CEO

