



# Case History

## Product

Recharge

Item No.: BBRECHARGE

## Industry

Biotechnology

## Use Case

Employee Appreciation/Reward

## Application

A biotechnology company was looking for a unique gift to reward employees for referring a new hire to the company. The company wanted something tech-forward that also incorporated one or more good-for-you snacks for the employees to enjoy. The Recharge kit was the perfect fit. The company added its logo to the Juicebox Power Bank and box and its HR team loved being able to add a personalized message to the note card insert. The kit was the perfect way to show employee appreciation while also incentivizing more referrals in the future.

