

Case History

Product

Hello There: Regular

Item No.: BBHELLORA

Industry

Banking

Use Case

Employee Motivation/Appreciation

Application

During the COVID-19 pandemic, a regional banking company developed a new, remote payment security training course for its employees to attend from home. To motivate team members and kickstart the course, the company sent one Hello There: Regular kit to each attendee prior to training. Attendees were encouraged to use the Libretto Journal for notetaking during each session. The journal also doubled as an office desk staple for the employees throughout the course and beyond. The four sweet and salty small-batch snacks served as the perfect fuel to keep the employees engaged and energized throughout the course.

