

## Gifting Playbook

Season's Best Deals on Weber Grills



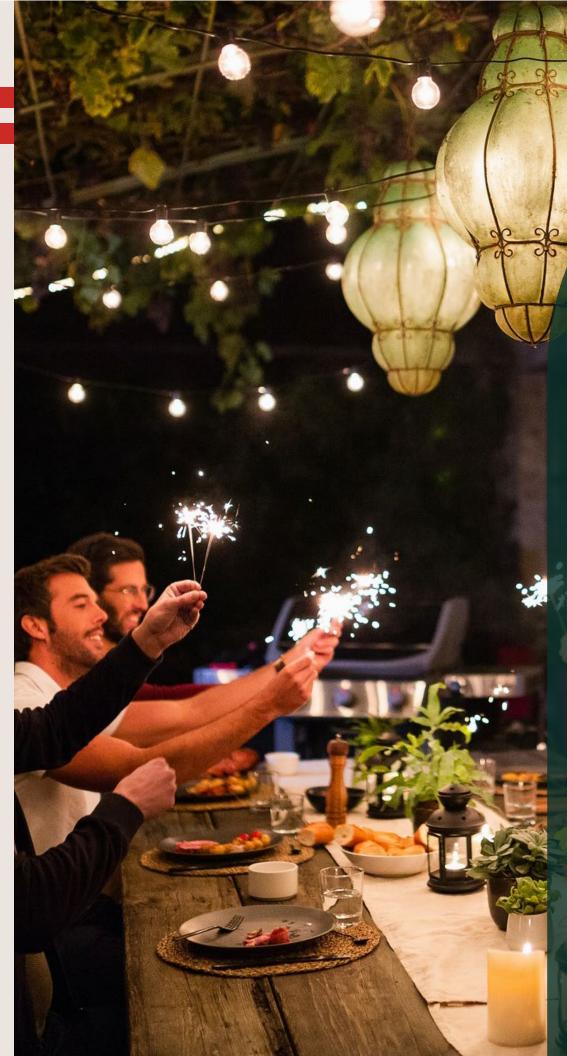


### Introduction:

As the holiday season rolls around, it's the perfect time to show your clients, partners, and employees how much you appreciate them. And what better way to do that than with a gift that reflects quality, tradition, and the joy of outdoor cooking?

Weber, a brand known for top-notch grilling, offers a range of premium products that can be customized with your company's logo. This kind of gift goes beyond the ordinary, leaving a lasting impression that truly shows you care.

In our Weber Gifting Playbook, you'll find a handpicked selection of Weber grills and smokers, each one ready to be branded with your logo. It's the ideal high-end gift for the grill enthusiasts in your network.



### Table of Contents:

Introduction	02
Portable Grills	06
Jumbo Joe Series	08
Kettle Grills	10
Smokey Joe Series	12
Smokers	14
Special Savings	16

### On-the-Go Grilling: Portable Solutions for the Active Lifestyle

Compact and convenient, the Weber Go-Anywhere grills are ideal for those who love to grill on the go. Perfect for tailgating, camping, or small outdoor gatherings, these portable grills provide the same high-quality grilling experience that Weber is known for, in a compact, easy-to-transport package.



#### Weber Go-Anywhere Charcoal Grill

#121020

- Uses charcoal briquettes, which can provide higher heat for searing
- Known for imparting a rich, smoky flavor to the food
- Requires manual adjustment of vents to control temperature
- Takes longer to set up and clean due to charcoal and ash

#### Weber Go-Anywhere Gas Grill

#1141001

- Uses propane gas, which is more convenient and quicker to start
- Provides a cleaner taste without the smoky flavor
- Easier to control temperature with a simple turn of the knob
- Quicker setup and easier cleanup



### For the Backyard Enthusiast: Jumbo Grilling Power

The Jumbo Joe series is perfect for those who want a larger grilling surface while maintaining portability. These grills are ideal for small to medium-sized gatherings, providing the versatility and reliability that Weber is famous for.

6

#### Weber Jumbo Joe Charcoal Grill 18" #1211001

- Total cooking area of 240
  square inches
- Includes a Tuck-N-Carry<sup>™</sup> lid lock system that doubles as a lid holder
- Adjustable dampers for precise temperature control

#### Weber Jumbo Joe 22" Premium Charcoal Grill #1321001

- Total cooking area of 363 square inches
- Additional features include a lid hook and heat shield
- Adjustable dampers with more versatility in cooking larger items





### Classic Elegance: The Original Kettle Grill Collection

The Weber Kettle Grill is an icon of outdoor cooking. Its timeless design and exceptional performance make it a favorite among grill masters around the world. Available in multiple sizes and colors, this grill offers something for every taste.



#### Weber Original Kettle® 18" Charcoal Grill

#441001

- Total cooking area of 240 square inches
- Basic model with essential features like a porcelain-enameled lid and bowl, and a one-touch cleaning system
- Adjustable dampers for precise temperature control

#### Weber Original Kettle<sup>™</sup> 22" Charcoal Grill #741001

- Total cooking area of 363 square inches
- Includes additional features such as a built-in lid thermometer, a hinged cooking grate for easy charcoal addition, and a highcapacity ash catcher for easier cleanup
- Adjustable dampers with more versatility in cooking larger items



#### Weber<sup>®</sup> Original Kettle<sup>™</sup> **Premium 22" Charcoal Grill**

#14401001 - Green, Crimson Red, Black, Copper

• Total cooking area of 363 square inches

 Includes a hinged cooking grate for easy charcoal addition

• High-capacity, enclosed ash catcher that makes cleanup more convenient and reduces the risk of stray embers

• Tool hooks on the side handles

### Elevated Grilling: The Weber Master-Touch® Experience

The Weber Master-Touch® Experience takes the classic design of the Original Kettle and elevates it with advanced features that offer more control, convenience, and versatility. Perfect for the grill enthusiast who seeks a superior grilling experience, it can handle everything from steaks to smoking low and slow.

### Weber Master-Touch® 22" Charcoal Grill

#14501001

- Rust-and-crack-resistant, porcelainenamel finish
- Gourmet BBQ System® compatibility allows you to remove the center of the grate and replace it with specialty grillware.
- Tuck-Away<sup>™</sup> lid holder for easily sliding the lid to the side of the grill.
- Charcoal rails organize charcoal for searing with direct heat and smoking or grilling with indirect heat.







Gourmet BBQ System Hinged Cooking Grate



Tuck-Away Lid Holder



Lid Thermometer



Warming Rack



#### One-Touch Cleaning System



Superior Heat Retention



### Compact and Colorful: The Smokey Joe Series

Small yet powerful, the Smokey Joe series is perfect for those who love grilling on the go but prefer a more compact option. Available in several models, including a striking Slate Blue, these grills are both functional and stylish.



#10020

- Standard model with a porcelainenameled lid and bowl
- Basic ash catcher and rustresistant aluminum dampers
- Bottom vents for airflow control

#### Weber Smokey Joe® Premium Grill #40020

- Includes a lid lock that doubles as a lid holder
- Does not include an ash catcher
- Side vents instead of bottom vents, which can provide different airflow dynamics



# For the Serious Grill Master: The Smokey Mountain Cooker™ Series

For those who take their grilling seriously, the Weber Smokey Mountain Cooker<sup>™</sup> series is the ultimate tool. These smokers are designed for low-and-slow cooking, delivering rich, smoky flavors that true barbecue enthusiasts crave.

> Wake up and light the smoker, because succulent pulled pork and fall-off-the-bone ribs come to those who wait. The Smokey Mountain Cooker smoker has two cooking grates for smoking multiple items at once, and dampers that adjust easily so that you're always in control of the heat—and your feast.



Weber Smokey Mountain Cooker<sup>™</sup> 14" Smoker # 711001







### n Weber Smokey Mountain Cooker<sup>™</sup> 18" Smoker

#721001

#### Weber Smokey Mountain Cooker<sup>™</sup> 22" Smoker

#731001

- Porcelain-enameled lid, bowl, and center section retain heat and won't rust or peel
- Two cooking grates provide ample room for smoking two large items at once
- Silicone temperature grommet monitors the internal temperature of your smoker
- Control the temperature of your smoker by easily adjusting the dampers
- Fuel door comes off to make adding charcoal and wood easier while smoking



### Exclusive Holiday Offer on Weber Grills

#### **Special Savings Just for You!**

Take advantage of our exclusive holiday pricing on all Weber grills. We're offering incredible savings that make this the perfect time to gift premium grilling experiences.

#### Here's What's Included:

Sale Applies to All Grills: Get the same great discounts on every Weber grill in our selection. Special Set-Up Charge: Only \$12.50/G (Standard Rate: \$80.00/G) You Save \$67.50/G! Run Charge for 10 Grills or Less: Just \$5.00/G (Standard Rate: \$12.50/G) You Save \$7.50/G! Run Charge for 11 Grills or More: Just \$3.00/G (Standard Rate: \$8.00/G) You Save \$5.00/G!

Use Promo Code: HOHOWEBER

Hurry—This Offer Expires 12/31/24!