



Case History

Product

HPG Medium Gift Box

Item No.: HPG Medium Gift Box

Industry

Healthcare

Use Case

Conference/Event and Attendee Appreciation

Application

A hospital was looking for a lower-cost room drop gift for 100 doctors attending an upscale conference. Using the myBatch configurator, they started with the Medium-sized box and included the Round Slate Coaster, Textari Comfort Cloud Pen, two CraftMix Mango Margarita Single Serve Drink Mixes, and the 12oz Stemless Tumbler With Handle. This unique, cocktail-themed gift box came in at a sub-\$50 sell price and made the doctors feel extra appreciated throughout the conference weekend and beyond.

