

Case History

Product

HPG Medium Gift Box

Item No.: HPG Medium Gift Box

Industry

Finance

Use Case

Conference/Event and Attendee Appreciation

Application

An accounting firm was looking for a way to thank its 200 attendees at a long weekend event. The firm requested a mid-sized room drop gift that included snacks and a high-quality journal. Using the myBatch configurator, the firm started with the Medium-sized myBatch box and included the Signature Collection Journal, Giddy Up Nuts Original Spiced Nuts, and Legally Addictive Surprise Party Cracker Cookies. The kits were delivered to each hotel room just ahead of the event so that all attendees were greeted with gifts upon arrival. The firm and its recipients loved the high-end feel of the journal and snacked on the sweet-and-salty treats throughout the duration of the event.

